

**St. Josephs Degree & PG College**  
**Autonomous- Affiliated to Osmania University**  
**King Koti Road, Basheerbagh- 500029.**

**DEPARTMENT OF COMMERCE**

**OTHER ACTIVITIES 2015-16**

**1. ACHIEVEMENTS/RANKING OF THE DEPARTMENT**

- Ranked 3<sup>rd</sup> Best Commerce College in Hyderabad City in India's Best Colleges by "India Today, Nielsen Survey, June 2015".
- Ranked 48<sup>th</sup> Best Commerce College in India by "The Week – Hansa Research Survey, June 2015".
- Ranked 6<sup>th</sup> Best Commerce College in Hyderabad City by "The Week – Hansa Research Survey, June 2015".

**2. INTRODUCTION OF B.COM INFORMATION TECHNOLOGY(IT) COURSE**

The department introduced B.Com (IT) course from the academic year 2015-16.

**Objectives of the Course**

- To build conceptual foundation and application skills in the areas of Commerce
- To facilitate acquisition of knowledge and train students for professional career in SAP
- To develop the students analytical and decision making skills
- To develop managerial skills and entrepreneurship abilities in students so as to enable them to establish and manage their own enterprises
- To facilitate students to acquire skills and become competent to enable them to become highly skilled Business Executives
- To train students in the tools, techniques and analyze different business problems and models of SAP

## Scope for Higher Studies/Career Options

- **Higher Studies :** MBA, CA, CS, ICWAI, CFA
- **Employment Opportunities:** Graduates have wide scope in the areas of Finance, Banking, Insurance, Accounting, Research Firms etc
- **Designations:** Get selected for a wide range of employment opportunities including Financial Analyst, Financial Planner, Investment Banker, Financial Accountant, Forensic Accountant, Stockbroker, Business Manager, IS Developer, IT Manager, IT Auditor etc
- **Banker:** Clerk, Cashier, Probationary Officer Grade I&II, Assistant Manager, Financial Analyst, Marketing Officer etc
- **IT & Software:** Data Base Administrator, SAP System Administrator, SAP System Architect, Network Administrator, SAP Technology Consultant, Project Manager, Team Lead, Data Modeler, Reporting Specialist, Configurator, Technical Developer, Security Information Assurance Specialist etc

## 3. CHOICE BASED CREDIT SYSTEM

Choice Based Credit System was introduced for all courses of B.Com General, Computers, Honors, Professionals and IT from the academic year 2015-16. The Course structure of all the six semesters was approved in the Board of Studies Meeting, Academic Council Meeting and Governing Body Meeting.

## 4. FACULTY RECRUITMENT

For the post of Assistant Professor in Commerce, 70 applications were received, of which 50 candidates were called for interview and the following were appointed.

1. Mrs.G.Savitha
2. Mrs.Ginu George
3. Mr.T.Krishna
4. Dr.Sultana Begum
5. Mrs.Aarati Samala
6. Mrs.Sarika Verma

## 5. FACULTY LIST

S.No	Name of the Faculty	Experience	Qualification	Designation
1	Rev.Fr. Vincent Arokiadas	15	MA, MBA, M. Phil	<b>Principal</b>
2	Dr. Bharathi	36	M.Com, MPhil, Ph.D	Director
3	Dr. S. Brinda	35	M.Com, M. Phil, PGDCA, Ph.D	Dean, Research & Extension
4	Mrs. C. Savithri	23	M.Com, M.Phil, MBA	Associate Professor & HOD
5	Dr. Sultana Begum	17	M.Com, Ph.D	Associate Professor
6	Mrs. Mary Vinaya Sheela	25	M.Com, M.Phil, MBA	Associate Professor
7	Mr. Krishna Moorthy	24	M.Com, M.Phil	Associate Professor
8	Mr. B. Satyanaryana Rao	27	M.Com, LLB, MBA, B.Ed	Associate Professor
9	Mrs. N,Srilatha	24	M.Com, M.Phil	Associate Professor
10	Mrs. Y.Geethanjali	22	M.Com, M.Phil	Associate Professor
11	Mrs. Suguna Sheela	19	M.A, M.Phil	Associate Professor
12	Mrs. J.N.P.P Anantha Lakshmi	18	M.Com, M.Phil, MFM, PGDCA	Assistant Professor
13	Mrs. Sudha Ramani	18	M.Com, MBA, APSET	Assistant Professor
14	Mrs. Sumitra Pujari	21	M.Com,M.Phil, APSET	Assistant Professor
15	Mrs. R. Sree Lakshmi	13	M.Com, CS (Inter)	Assistant Professor
16	Mrs. Shanti Kiran	14	M.Com, MBA (IB), HDCA	Assistant Professor
17	Mrs. Ritika Waghay	11	M.Com(IB), MBA, APSET, DAP	Assistant Professor
18	Miss. M. Debora	15	M. Com, PGDCA	Assistant Professor
19	Miss. Rafia Begum	9	M.Com	Assistant Professor
20	Mr. Bhasker Yogendra	19	M.Com, PGDT, MBA	Assistant Professor
21	Mrs. S. Archana	15	M.Com, MBA, B.Ed	Assistant Professor
22	Mrs. G. Savitha	13	M.Com, APSET	Assistant Professor
23	Mrs. Ginu George	02	M.Com, M.Phil	Assistant Professor
24	Mr. T. Krishna	05	M.Com, MBA, B.Ed	Assistant Professor
25	Mrs.Aarati Samala	09	M.Com, LLB	Assistant Professor
26	Mrs.Sarika Verma	12	M.Com	Assistant Professor

## 6. ALMANAC FOR THE YEAR 2015-16

- **Almanac for I, III & V Semesters**

S.No	Particulars	Date
1	Commencement of III & V Semester Classes	15 <sup>th</sup> June 2015
2	Commencement of I Semester Classes	29 <sup>th</sup> June 2015
3	I Internal Examination (Theory)	3 <sup>th</sup> – 5 <sup>th</sup> Aug 2015
4	Certificate Course Commencement	10 <sup>th</sup> Aug 2015
5	Examination Notification	9 <sup>th</sup> Sept 2015
6	II Internal Examination (Theory)	21 <sup>th</sup> – 23 <sup>rd</sup> Sept 2015
7	Internal Practical Examination	7 <sup>th</sup> – 16 <sup>th</sup> Oct 2015
8	Sale of Examination Application Forms	21 <sup>st</sup> – 23 <sup>rd</sup> Sept 2015
9	Submission of Examination Application Forms A. Without Late Fee B. With Late Fee	28 <sup>th</sup> Sept – 3 <sup>rd</sup> Oct 2015 5 <sup>th</sup> Oct – 9 <sup>th</sup> Oct 2015
10	Last day of Instruction	16 <sup>th</sup> Oct 2015
11	Value Education Examination for I Semester	17 <sup>th</sup> Oct 2015
12	Environmental Studies Examination for III Semester	19 <sup>th</sup> Oct 2015
13	Preparation Holidays	20 <sup>th</sup> – 27 <sup>th</sup> Oct 2015
14	Commencement of End Semester Examinations	28 <sup>th</sup> Oct 2015
15	Final Practical Examinations	16 <sup>th</sup> – 24 <sup>th</sup> Nov 2015

- **Almanac for II, IV & VI Semesters**

<b>S.No</b>	<b>Particulars</b>	<b>Date</b>
1	Commencement of II, IV & VI Semester Classes	25 <sup>th</sup> Nov 2015
2	Christmas Holidays	24 <sup>th</sup> Dec 2015 – 3 <sup>rd</sup> Jan 2016
3	I Internal Examination (Theory)	7 <sup>th</sup> Jan – 9 <sup>th</sup> Jan 2016
5	Examination Notification	10 <sup>th</sup> Feb 2016
6	II Internal Examination (Theory)	22 <sup>nd</sup> – 24 <sup>th</sup> Feb 2016
7	Internal Practical Examination	9 <sup>th</sup> – 17 <sup>th</sup> March 2016
8	Sale of Examination Application Forms	22 <sup>nd</sup> Feb – 24 <sup>th</sup> Feb 2016
9	Submission of Examination Application Forms A. Without Late Fee B. With Late Fee	25 <sup>th</sup> Feb – 5 <sup>th</sup> March 2016 8 <sup>th</sup> March – 12 <sup>th</sup> March 2016
10	Last day of Instruction	17 <sup>th</sup> March 2016
12	Indian Heritage & Culture Examination for II Semester	21 <sup>st</sup> March 2016
13	Science & Civilization Examination for IV Semester	22 <sup>nd</sup> March 2016
14	Preparation Holidays	23 <sup>rd</sup> – 29 <sup>th</sup> March 2016
15	Commencement of End Semester Examinations	30 <sup>th</sup> March 2016
16	Final Practical Examinations	22 <sup>nd</sup> – 25 <sup>th</sup> April 2016

## 7. DETAILS OF STUDENTS STRENGTH

Course	I Year	II Year	III Year	Total
B.Com (General)	127	119	130	376
B.Com (Computers)	128	123	138	389
B.Com (Honors)	57	53	60	170
B.Com (Professional)	57	56	51	164
B.Com (Information Technology)	60	-	-	60
<b>Total</b>	<b>429</b>	<b>351</b>	<b>379</b>	<b>1159</b>

## 8. LIST OF CLASS INCHARGES

S.No	Name of the faculty	Class
1.	Mrs.Geethanjali	IIIA
2.	Mrs.Sreelakshmi	IIIB
3	Mrs. Mary Vinaya Sheela	IIIC
4	Mr. Krishna moorthy	IIID
5	Mrs.J.N.P.P Anantha Lakshmi	IIIH
6	Mrs.Srilatha	IIP
7	Mrs.Shanti kiran	IIA
8	Miss.Rafia begum	IIB
9	Mr.Y.Bhaskar Yogender	IIC
10	Mrs.Archana	IID
11	Mr.T.Krishna	IIP
12	Mrs.Sumitra Pujari	IIH
13	Mrs.Aarati Samala	IA
14	Mrs.Sarika Verma	IB
15	Mrs.Pauline Rajmani Joseph	IC
16	Mrs.Angela Christina	ID
17	Mrs.O.S.Sugunasheela	IH
18	Mrs.Sudha Ramani	IP
19	Mrs.Savitha	I(IT)

## 9. BRIDGE COURSE: 2015-16

Department of Commerce has designed and conducted a short intensive Bridge Course from 27<sup>th</sup> to 31<sup>st</sup> July 2015 for B.Com I year I Semester Non- Commerce background students in the subject Financial Accounting by Mrs.Srilatha and Miss. Rafia Begum. The objective of the course was to analyze their level of understanding of the subject before the start of the curriculum and bridge the gap by enhancing their knowledge and bring them on par with students from commerce background. The course covered topics such as Book Keeping, Rules of Accounting, Journal entries, Ledger and other aspects.

## 10. COMMERCE CLUB ACTIVITIES: 2015-16

S.No	Date	Name of the Event	Names of the Winners	Prize
1	31 <sup>st</sup> July 2015	Business Quiz	1. Rishab Jain - B.Com II P	I
			2. Vaibhav Tolwala -B.Com II P	
			3. Kushal Mahajan – B.Com II D	
			1. Ritesh Benedict – B.Com III A	II
			2. Vishal Patel - B.Com III A	
			3. Vangala Neelkanth – B.Com III C	
			1. Sharukh Surani – BA (MCJ) III Yr	III
			2. Saurabh Bohra - BA (MCJ) III Yr	
2	19 <sup>th</sup> August 2015	Just a Minute (JAM )	1. Zaki Uddin – B.Com II H	I
			2. Ritesh Benedict – B.Com III A	II



**Business Quiz**



**Just a Minute**

## **11. FRESHERS DAY**

The students of St. Josephs celebrated fresher's day **Bella Accoglienza – A Josephite Extravaganza** on 24<sup>th</sup> July 2015 with a well planned line up of events. The day commenced with prayer song by College Choir Anna Domini followed by lighting of the lamp. Principal Rev. Fr. Vincent Arokiadas welcomed the fresher's to the Josephs family and addressed the students to be together to achieve their goals. The Chief Guest was Fr. Dr. K. S. Casimir SJ, Principal, Loyola Academy Degree & PG College, Secunderabad. He urged that every student should identify ones talent to become a successful entrepreneur. He also said that education does not end within the class room but the students should serve the society with the knowledge acquired.

From cultural dance performances to the customary Mr. & Ms Fresher event, students were seen dressed up their best for the event. The party followed a dress code, Girls turned up in red while the Boys looked stylish in black. All the events were artistically and beautifully presented in colours as well as style. The audience was kept enthralled by mind blowing performances of dances and songs. The main highlight of the day was Ramp Walk and selection of Mr. and Ms. Fresher based on their performance in three different rounds such as Introduction Round followed by Talent Round and then the grand final Question-Answer Round. The crowd cheered



the winners with loud applause. Turning a new page in freshers day trends ,the new faculty also got together for a ramp walk.Fresher's loved the welcome given to them and appreciated the whole-hearted efforts of their seniors. It is said that a good start signifies a great end, and the fresher's could not have asked for a better one. The day came to end by singing of National Anthem.



**Chief Guest Fr.Dr.K.S.Casimir SJ**



**Lighting of Lamp by Principal**



**Mr.& Ms.Fresher**



**Dance Performance by Seniors**

## 12. REMEDIAL CLASSES

All the Faculty of the Department have conducted Remedial Classes during the year 2015-16 for the students who require further guidance and assistance in their learning process and to enhance their performance.

## 13. ALUMNI MEET

Alumni Association Meet was organized on 19<sup>th</sup> September 2015 to refresh the memories and cherish the happy and wonderful moments spent in the college by the Alumni. The meet started with lighting of lamp and prayer song by College Choir Anna Domini followed by welcome dance. Apart from cultural programs, address by Vice Principal Rev.Fr.Richard, speech and feedback by Alumni were the other major aspects of the meet.



Alumni Meet 2015

## 14. JOSEPHIESTA

Annual Academic and Cultural Fest hosted by the college 'Josephiesta' got bigger and better than ever with around two thousand students from various colleges thronging the college campus on 13<sup>th</sup> February 2016. On the occasion of Josephiesta, Department of Commerce organized the following Competitions.

- Commerce Antakshari
- Commerce Quiz
- Micro Presentation
- Flip Flop

## **15. FAREWELL PARTY**

An incredible farewell party was hosted by I & II year B.Com General, Computers, Honors and Professional students to bid farewell to their respective seniors on 18<sup>th</sup> March 2015.

### **B.Com (General)**

The party commenced at 10.00 am in Josephs Hall. There was a variety of dance, music and laughter to entertain crowd. Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri,HOD addressed the students and wished them good luck in their future endeavors. The party was set ablaze with Ramp Walk which was judged by Miss.M.Debora and Mrs.Archana, Assistant Professors from Commerce Department.The winners were Mr.Ali Khan and Miss. Hashmita Kaur who were adjudged Mr.Farewell and Miss. Farewell title respectively. The Judges and HOD congratulated the winners and presented momentos and title sashes to the winners. Finally all the students danced to the tunes played by DJ.

### **B.Com (Honors & Professionals)**

The party commenced at 10.00 am in Cellar. The function started with welcome address, followed by speech of Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri,HOD who wished the seniors bright future and happy life. The juniors entertained the seniors with loads of music and dances. At last the audience was enthralled with DJ.

### **B.Com (Computers)**

The party commenced at 2.00 pm in Josephs Hall with welcoming of seniors. Principal Rev.Fr.Vincent Arokiadas and Mrs.C.Savithri, HOD addressed the gathering and wished the seniors great success in future life. The seniors were entertained with music, songs, dance and

skit on student's life at St. Josephs. The main Attraction of the event was the ramp walk put up by the juniors to give the seniors an opportunity to showcase their talent where in the aspirants were adjudged for Mr. and Miss farewell by a panel of three Judges namely Mrs. Shanti kiran, Mrs. Ritika Waghray and Mrs. Aparna Sathe. The title of Mr. Farewell was won by Mr. Sahil Manjiyani and Miss. Farewell by Miss. Manisha Kumari. The highlight of the day was power point presentation of the memorable moments spent in college by seniors which made everybody eyes filled with tears of joy. Certificates were also awarded to the students who secured centum for the academic year 2014-15 and also to the core committee members of Josephiesta 2016









## 16. INTERNSHIP/PROJECT DETAILS OF STUDENTS

- Students of B.Com final year Computers, Honors & Professionals have to complete the Internship/Project in the areas of Finance, Marketing, Human Resources, General management, Accounting Auditing, Banking etc. from any organization of their choice.
- Internship was for a minimum period of 21 days.
- Students were provided with a Bonafide certificate to enable them to get accepted as an Intern in the organization of their choice.

- Guides were allotted from the Department of Commerce to enable the students to complete the Internship/Projects in the beginning of the V Semester.

The following is the list of Guides

<b>S.No</b>	<b>Name of the Faculty</b>	<b>Specialisation</b>
1	Mrs. Mary Vinaya Sheela	Finance
2	Mr. Krishna Moorthy	Finance
3	Mrs. N,Srilatha	Finance
4	Mrs. Y.Geethanjali	Finance
5	Mrs. Suguna Sheela	Banking
6	Mrs. J.N.P.P Anantha Lakshmi	Finance
7	Mrs. Sudha Ramani	Finance
8	Mrs. Sumitra Pujari	HR
9	Mrs. R. Sree Lakshmi	Marketing
10	Mrs. Shanti Kiran	Marketing
11	Mrs. Ritika Waghray	Marketing
12	Miss. M. Debora	Marketing
13	Miss. Rafia Begum	Finance
14	Mr. Bhasker Yogendra	Marketing
15	Mrs. S. Archana	Marketing
16	Mrs. G. Savitha	HR
17	Dr. Sultana Begum	HR
18	Mr. T. Krishna	Finance
19	Mrs.Aarati Samala	Marketing
20	Mrs.Sarika Verma	Finance

- During the VI semester, 247 students have submitted Project/Internship report and faced viva-voce on 28<sup>th</sup> March 2016 conducted by the external body comprising of the following experts:

\*Dr.Srinivas, Associate Professor, Badruka College of Commerce, Hyderabad

\*Dr.Anjaneyulu, Associate Professor, Badruka College of Commerce, Hyderabad

\*Dr.Ramana Murthy, Associate Professor, Vijayanagar College of Commerce, Hyderabad

\*Mrs.Satya Sudha, Vice Principal, Assistant Professor, IIMC, Hyderabad





### B.Com III Computers (Section C)

S. No	Roll No	Name of the Student	Specialization	Title of the Project
1	13402001	Golecha Abhishek kumar	Marketing	A Comparative study on consumer to consumer model with special reference to OLX and Quikr
2	13402003	Jain Satish	Marketing	Impact on Car loans a Case study of SBI
3	13402004	Jain A Bhavesh	Marketing	A Case Study on Customer Satisfaction
4	13402005	Arpit Agarwal	Marketing	Role of Consumer perception toward Retail Chain
5	13402006	Vinit Mishra	Marketing	Demand for Professional Photographer and customer satisfaction

6	13402007	Mohammed Ismail	Marketing	Sales and advertisement of India Bulls
7	13402008	Shubham	Marketing	A Case Study on Customer Satisfaction at on Trading Co.
8	13402009	Sofia Virani	HR	Role of Leadership in present business scenario Case study of TATA Group Industries
9	13402010	Syed Yousufuddin	Finance	Study on mutual Funds of KARVY
10	13402011	Rajesh Bhattad	Marketing	A Customer behaviour on Various Branded Shoes
11	13402012	Vangala Neelkanth	Marketing	Consumer satisfaction- Tesla Motors
12	13402013	Sowmya Ch	Marketing	Consumer satisfaction relating to social media " Case study on Whats App"
13	13402014	D. Ajay Singh	Finance	Fixed assets management - Kesoram Company
14	13402015	Varun Devda	Marketing	Customer relation ship management - A case study of Mahesh bank
15	13402016	Mohd Faizan Farooqui	Marketing	Customer Satisfaction - Big Bazar
16	13402017	Bavana Paravastu	Marketing	Advertisement impact on Airtel Customer
17	13402018	Antony Jacob	Marketing	Customer satisfaction ( TATA Motors)
18	13402019	Blake Astle Mcleod	Marketing	Customer satisfaction ( Honda Motors)
19	13402020	Mayur Tiwari	HR	Induction on Human Resources
20	13402021	P Sai Srinivas	Finance	Assets Liabilities Management ( ICICI Bank)
21	13402022	Fizza Shyam	Marketing	360 Degree of performance appraisal- Heritage
22	13402023	A Valentina	HR	Employees motivation in Syndicate bank
23	13402024	Mohammed Jaber Uddin	Finance	Comparative analysis of public and private sector banks
24	13402025	Golecha Rahul Kumar	Marketing	Customer Satisfaction( Shubam Steel LTD)
25	13402026	K Chandrakanth	Finance	Ratio analysis of Heritage food Ltd.
26	13402027	Divesh Modi	Marketing	The emergive mantra of today shopping- a study on the Amazon in India
27	13402028	Biradar Rahul	Marketing	Stress Management of Employees
28	13402029	Ankit Kumar	Marketing	A Study on Interior designing as a profession
29	13402030	K Vallika	HR	CSR A Case Study on TATA Co.
30	13402031	Veer Aneesh Goud	Marketing	4G Network
31	13402032	B.R Rajath Ranganath	Marketing	Brand loyalty And case study on Samsung Electronics. Ltd
32	13402033	Sharma Devesh	Marketing	Industrial analysis of Ice Cream

33	13402034	Muhammad Kamran Khan	Marketing	Study of consumer satisfaction and preference at retail store(Big Bazar)
34	13402035	Ramandeep Singh Dua	Marketing	Effectiveness of advertisement on consumer at Bajaj Life Insurance
35	13402036	Kalimi Rajender Yadav	Marketing	Advertisement Impact on customer in Airtel
36	13402037	Sultan Sadiq Mohuddin	HR	Stress Management
37	13402038	Konda Tejaswini	HR	Recruitment and selection process in Aimfill International Business Co.
38	13402039	Richard Francis	HR	Recruitment and selection process in WIPRO
39	13402040	Akash Paul Anthony	HR	Employee Discipline
40	13402041	Deep Morjaria	HR	Case study on Noida double murder case
41	13402042	Maria Manisha	HR	Performance appraisal of employees in DELL
42	13402043	Nitin Kumar Sharma	HR	Recruitment and Selection process of ADP
43	13402044	Mohd Sohail Sajid	Marketing	Customer satisfaction at Airtel
44	13402045	Mehta Akshita	Finance	A Study on Impact of demographic factors on the investment choices of investors
45	13402046	Shahnawaz	Marketing	Customer Relation Management-Hero
46	13402047	Harry Francis	HR	Communication Process Management
47	13402048	Donkeshwar Sujith Kumar	Marketing	A study on consumer satisfaction and marketing strategies of HUL at Ichoda of Adilabad district
48	13402049	Keith Marlon Johnson	HR	Employees satisfaction in Indian Infoline Ltd
49	13402050	Das Bharath	Marketing	A Case study on consumer Behaviour
50	13402051	K Ashish	Marketing	Promoting the medicines of Glenmark Pharmaceutical Ltd
51	13402052	Mohd Mahaboob Ali	Marketing	Tele- Marketing Fortune Ford
52	13402053	Sharma Manish	Marketing	Consumer Awareness
53	13402054	R Ravi Krishna	Marketing	Market Analysis of Airtel
54	13402055	Mohd Ismail	Marketing	Customer preference towards small cars at Hyundai

55	13402056	Thokala Anusha Reddy	Finance	A Study on E- Banking with reference to SBI
56	13402057	Faisal Jiwani	Marketing	Consumer Buying Behaviour
57	13402058	Harpani Vimal	Marketing	Consumer relationship management in Retail
58	13402059	Anubhav Agarwal	Finance	Mutual Funds
59	13402060	Gumparathi Naresh	Marketing	Customer perception on Hyundai
60	13402061	Kurakula Jagdish	HR	Recruitment and selection process at Infosys
61	13402062	Mohammed Zaheeruddin	Marketing	Customer satisfaction in Idea Cellular Services
62	13402063	Puppala Datta Sai Kiran	HR	Training and development- HRM
63	13402064	Sri Akhilesh Rai	HR	Employee satisfaction in St. Joseph Degree & PG College
64	13402065	M Manisha Kumari	Marketing	Rural Marketing - Heritage
65	13402067	Jerome Anthony	Marketing	Internship Report
66	13402068	Y Supraja	Marketing	Pricing strategy- Ultratech Marketing
67	13402069	Mohd Khaja Pasha	Marketing	Brand awareness- Varun Motors
68	13402070	Banda Samuel Shalem Vivian	HR	Employee Job Satisfaction in BSNL
69	13402071	Mohammed Moazzamuddin	HR	HR Planning
70	13402072	Sharma Abishek	Marketing	Retail Marketing of Big Bazar
71	13402073	Sanjana Iailum	Finance	A study on Performance analysis - Bajaj Finance and Mahindra

### B.Com III Computers (Section D)

S.No	Roll No	Name of the Student	Specialization	Title of the Project
1	1214-13-402-074	Dindukurthi Himaja	HR	Employee Retention in Big Bazar
2	1214-13-402-075	Adarsh Singh Killewale	Marketing	Internship at Excel Enterprise
3	1214-13-402-076	Jain Padamchand	Marketing	Promotion Strategies adopted by Big Bazar
4	1214-13-402-078	Gundala Satish	Finance	Credit Risk Management of SBI
5	1214-13-402-079	Gudepu Sunil	HR	Bharath sanchar Nigam Limited

6	1214-13-402-080	S Hari Satya Kumar	Marketing	International Business of Beaver tracks Pvt.ltd
7	1214-13-402-081	Manjiyani Sahil	Marketing	Factors influencing Customer Preferences of Apple in Hyderabad
8	1214-13-402-082	A. Maheshwar Sainath	HR	Customer Satisfaction on Idea Services
9	1214-13-402-083	Sumit Jalan	Finance	Impact of Demographic factors on the investment choices of investor
10	1214-13-402-084	Girisha Sethia	HR	Corporate Social Responsibility in emerging markets
11	1214-13-402-085	Norton Windsor Bernard	Finance	Comparative study of Muthut finance and Manapuram Gold loan
12	1214-13-402-086	Hina Fatima	HR	Women Entrepreneurship-Role of Bharatiya Mahila Bank
13	1214-13-402-087	Tarun Kumar Goel	Marketing	Marketing strategies adopted by AIRTEL
14	1214-13-402-088	Krishna Kanth Sharma	Marketing	The Startup Policies a Case study on Snapper
15	1214-13-402-089	Dexter Benedict	Finance	A conceptual framework of Islamic Banking
16	1214-13-402-090	Abdullah Naseeruddin Q	Finance	Study and Analysis of Financial Statements of ICICI
17	1214-13-402-091	F Sharon Priyanka	HR	A study on Cross Cultural Training
18	1214-13-402-092	Shruthi Maria	HR	Comparative study on Home Loan Scheme
19	1214-13-402-093	Sumesh Garg	Finance	Working Capital Management
20	1214-13-402-094	Abhishek V	Finance	Credit Risk Management
21	1214-13-402-095	Salman Ali Khan	Finance	Study on Fund Flow Statement of Hero Motors
22	1214-13-402-096	K. Maria Vijaya Kumar	Finance	study on Capital Structure of Ultra Tech cement
23	1214-13-402-097	M. Kartheek Reddy	Finance	Study on Trend Analysis of Retail Banking
24	1214-13-402-098	A K Balakrishna Rao	HR	study on HR Practices in ITC
25	1214-13-402-099	Mula Priyanka	Finance	Study of Risk Management on ICICI bank
26	1214-13-402-100	Adatiya Saniya	Finance	Internship on Computerised accounting at RACO
27	1214-13-402-102	Mohd Amer Uddin	Finance	Merchant banking HDFC bank
28	1214-13-402-103	G. Sai Kishore Reddy	Finance	Management of Fixed Assets LG
29	1214-13-402-104	Aman Agarwal	Marketing	Brand Preference of Mobile phones
30	1214-13-402-105	Kasu Sumanth Reddy	Finance	Financial statement analysis
31	1214-13-402-106	Syed Amaan Kashif	HR	Analysis of Customers using GSM communication in Hyderabad
32	1214-13-402-107	Dasari Devaraj	HR	study on Employee Motivation in Toyota Company
33	1214-13-402-108	Gautam D Goyal	Marketing	Analysis of working and sales procedure

				of Dinesh Traders
34	1214-13-402-109	Louis Xavier Moses	Marketing	performance appraisal in TCS
35	1214-13-402-110	V G Avinash	Marketing	Customer service at Amazon
36	1214-13-402-112	Mayank Gupta	Finance	A project report on retirement plan and preference of educational sectors
37	1214-13-402-113	Jawalkar Ajay Kumar	Marketing	impact of online shopping on customers
38	1214-13-402-115	N. Kevin Jackson	Marketing	Crisis Management -Nestle Maggie Noodles
39	1214-13-402-116	Agarwal Bhupesh	Marketing	Marketing strategies of Coca-Cola
40	1214-13-402-117	Dharmavarapu Ravi Teja	Finance	Fund flow analysis
41	1214-13-402-119	Md Qaiseruddin Ahmed Sajid	Finance	Comparative study of various mutual funds
42	1214-13-402-120	Mohammed Sohail Uddin	Marketing	A study on Rural Marketing Strategies of Coca-Cola in India
43	1214-13-402-121	Manikanta B	HR	Pay roll Management on Yashoda
44	1214-13-402-122	Shaik Irfan	Marketing	Study on online trading
45	1214-13-402-123	Maddishetty Shravya	HR	Event Management
46	1214-13-402-124	Sandesh Kasupa	Finance	Managing trader participation and emulation
47	1214-13-402-125	Bhimani Sahil	Marketing	A Study on E relating -Flipkart
48	1214-13-402-126	A Keertan	Finance	Management control system
49	1214-13-402-128	Shairiyaar Ahmed Shahbaaz	Finance	Study on working capital management
50	1214-13-402-129	Sane Dilip Reddy	Finance	Working Capital Management of Tata Steel
51	1214-13-402-130	Koniki Sai Teja	Finance	Financial performance and analysis of SBI
52	1214-13-402-131	Ravoori Robin Richard	Finance	Asara Pension Scheme by Telangana Government
53	1214-13-402-132	N Shashi Kanth	Marketing	The Hans India Print media
54	1214-13-402-133	V Rohit Kanth	HR	Training and Development in NCC
55	1214-13-402-135	K Pavan Kumar	Marketing	Customer satisfaction and Marketing strategies of Big Bazar
56	1214-13-402-136	Farhan Mahmood Sharif	Finance	Forensic accounting
57	1214-13-402-137	Thumma Rajesh Reddy	Finance	Vazir Sultan Tobacco Industries
58	1214-13-402-138	Nallala Monica	HR	Public relation on LIC
59	1214-13-402-139	Upadhyay Niha	Marketing	A study on E ticketing
60	1214-13-402-140	Ribson Varghese	Marketing	Customer satisfaction of star and sitara
61	1214-13-402-141	Mohd Amer	Finance	a Study on Performance of Mutual Fund scheme
62	1214-13-402-142	Dinawale Shalu	Marketing	Internet marketing

63	1214-13-402-143	Vaibhav Sharma	Marketing	Internship at Captions Communications
64	1214-13-402-144	James Maria Racheal	HR	Case study on L&T Metro Rail in Hyderabad
65	1214-11-402-053	Bandanadam Bala Vinod Kumar	HR	Recruitment and Selection

### B.Com III Honors

S. No	Roll No	Name of the Student	Specialization	Title of the Project
1	13407001	Monika khanna	HR	Status of women Health and Hygiene
2	13407002	Sreenee	Finance	Investment Decision
3	13407003	Pratibha Rathi	Finance	Capital Market
4	13407004	Payal Jain	Marketing	How has social media changed food marketing
5	13407005	Namrata Jain	Finance	Portfolio Risk Management
6	13407006	Karan Vaishnav	HR	Employees Motivation
7	13407007	Jeetesh Pandey	Marketing	Brand Awareness - TATA Motors
8	13407008	Ankitha amheswari	Finance	An Explorative study on general insurance with a special reference to Kadel Insurance Brokers PVT. Ltd
9	13407009	Sonu Sharma	Marketing	Customer Satisfaction at Maruti Suzuki
10	13407010	D. karan Singh	Marketing	Customer satisfaction towards Idea Cellular
11	13407011	Syed Iftekar ahmed	Finance	Customer Satisfaction In Big Bazar
12	13407012	D.D. N. S. Phani kumar	Marketing	A Study on NSE
13	13407013	Md. Mudassir	Marketing	Marketing Strategies Hero Motor Corp.
14	13407014	Urvi Patel	Marketing	Consumer behaviour on online Shopping
15	13407015	Mahek	Marketing	brand Loyalty of customer towards cellular service
16	13407016	Bilal Ahmed	Finance	A Case study On live Stock Farming
17	13407017	Srikanth Rowlo	Marketing	Internship Report on Mera events
18	13407018	Guru Murthi adisayamani	Marketing	Internship Report on Amazon. in
19	13407019	s. kiran Kumar	HR	Performance appraisal at Amazon
20	13407020	S. Shorya Teja	HR	Human Resource development in IT Industry
21	13407021	Sadaf Fatima	Marketing	Study on consumption Pattern Waury Brand
22	13407022	Sadaf Fatima	Marketing	Retail Marketing
23	13407023	Kunjasn Pandya	Marketing	A Study On views Of Youth On Smart Phone Brand Wise
24	13407024	Meenakshi Bajaj	Marketing	Market Study on Amul
25	13407025	V. Santosh Singh	Marketing	Celebrity Endorsement and Brand Building
26	13407026	Jain Alka	Finance	A Comparative study Of Working Capital
27	13407027	Jadhav Srikantha	Marketing	Sustainable Business Plan In Rural Development
28	13407028	Shroff R. Umang	Marketing	A Study Of Marketing and Sales Promotion of A and M Kitchen Gallery
29	13407029	U. Prabhat Kiran	Finance	Internship On Suggesting sustainable business

				Plan By Exploring Bottom Of Pyramid
30	13407030	Hemanth Sharma	Finance	Comparative study of Muthoot and Manappuram Finance
31	13407031	M.Ravi Kumar	Marketing	Bridge Image of Airtel
32	13407032	Rafay Mohiuddin	Finance	Capital Structure Analysis of General Motors Ltd.
33	13407033	Vijay	Marketing	A study On Online Trading Infolins LTD.
34	13407034	Jeevith Mogili	HR	Performance appraisal at kotak
35	13407035	Mohd. Jaweed	Marketing	Customer preference in choosing Big Bazar
36	13407036	Shaik Ismail	Taxation	Internship on Taxation
37	13407037	Yogesh Jain	Marketing	Consumer perception in consuming Coca-Cola And Pepsi
38	13407038	Shiva Rao	Finance	A Study on performance of PMSDY with special reference to Basheer bagh Slum
39	13407040	Neha Vijay Sarvi	Finance	Financial Analysis in Rampatlal gupta & Sons.
40	13407041	Soumya Ranjan Seth	HR	Employee relation in an organisation of barrier in communication
41	13407042	Mohd. Taha	Marketing	Out line Marketing Amazon. Com
42	13407044	Atif Ali	Marketing	Specialization in Customer service in Amazon( Internship)
43	13407045	G. Ashish	Finance	Financial Statement Analysis
44	13407046	B. Mounika	Marketing	Specialization in sourcing and identifying of chemical
45	13407048	Jain Cherry	Marketing	Marketing Strategy of Lakme Company
46	13407049	Kevin Christopher	HR	Sustainability of employees in TATA and Amozon
47	13407050	Sourabh Goel	Marketing	Internship on Marketing
48	13407051	Rishab Dalmia	Finance	Inventory Management at ASC Sugars ltd.
49	13407052	Syed Bilal Hussain	HR	recruiting And Selection Process
50	13407053	Mohd. Abdul Raqeeb	Finance	Internship on Financial Practice
51	13407054	Sebastine Andrews	HR	Employee motivation on Syndicate Bank
52	13407055	Aashish pipariye	Marketing	Research on Apparel Fashion Retail Industry In India
53	13407056	Sandeep Gilchrist	Finance	Project on Financial analysis with reference to IOB
54	13407057	Farya Tazeen	Marketing	Promotional Activities at Advent Global
55	13407058	Atika Jabeen Aleem	Marketing	Scope of Ethnic wear Brands of SS For Women
56	13407059	Mohd. Abdul Habeeb	Marketing	Business Management Of networks Marketing
57	13407060	Nisha Maniyar	HR	Women Entrepreneur
58	13407061	E.R. Rohit	Marketing	Consumer Psychology
59	13407062	Ankit Sharma	HR	Welfare measures (BDL)
60	12407015	Farhan	Marketing	Customer Satisfaction on Levis



### B.Com III Professional

S.No	Roll No	Name of the Student	Specialization	Title of the Project
1	13403001	M.Akshay Sai Kumar	Finance	Impact of fraud on economic development and sustainability with special reference to forensic accounting implementation in India.
2	13403002	Alexander Karthik	Finance	A study on employee motivation of HDFC standard life insurance company
3	13403003	Raghav Bansal	Finance	internal audit of ICICI bank
4	13403004	Mohd.Kabeer Ul Haq	Finance	comparative study on life insurance corporation with other life insurance companies
5	13403005	Asfhan Ahmed	Finance	study of foreign exchange and its risk management
6	13403006	Urmi Biswas	Finance	balanced score card in Indian companies
7	13403008	Shaheda Khan	Finance	financial analysis of bharti airtel
8	13403009	Sai Akash Pulluru	HR	training needs and analysis of ICICI bank
9	13403010	D.K.V.Aishwarya	Finance	A study on the investment patterns of various income groups in India.
10	13403011	Zarmeena Khan	Finance	comparative statement analysis of tata power ltd.
11	13403012	Dharvika Jalan	Finance	inventory mgt at kothagudem thermal power station
12	13403013	Syeda Madiha Fatima	Finance	comparative study on public sector bank(SBI) and private sector bank(Axis)
13	13403015	Ts. Rahul	Finance	project report on online banking with reference to ICICI bank
14	13403016	Praneeth Rao	Finance	online trading of shriram chits finance ltd
15	13403017	A.R.Mendonce	Finance	financial statement analysis of Dr.reddy's lab
16	13403018	Khushal Kumar Sukhjika Kedia	Finance	working capital management
17	13403019	Sonali Agarwal	Finance	financial analysis of ICICI bank
18	13403020	Azhar Uddin		Ratio analysis of Heritage foods.
19	13403021	Mohd Faisal Nadeem	Finance	cash management at BOI
20	13403022	Mahmood Ahmed Rahil	Marketing	a study on competitive analysis of Pepsi company
21	13403024	Clement Augustine	Finance	financial statement analysis of hero Moto corp.
22	13403025	Md.Haneef Farhan	Finance	online trading for India infoline
23	13403026	T.Praveen Kumar	Finance	a comparative study analysis of life insurance products of max life insurance
24	13403027	Phanindranath Yadav	Marketing	Study of customer preference and consumer perception towards maruti suzuki cars.
25	13403028	Sooraj Suresh	Internship	internship report with Amazon
26	13403029	S Pridhvi Teja	Marketing	channels of distribution of ultra tech cement
27	13403030	Mehul Patira	Internship	internship project on Amazon

28	13403031	Mohammed Irteza Shareef	Finance	working capital mgt of Bajaj Allianz life insurance co.
29	13403032	Akash Ghorak	Finance	Study of foreign exchange and its risk management.
30	13403033	Raj Kumwar	Finance	review and analysis of international score card
31	13403034	Shanki Vamshi	HR	HR policies and its implementation in "deepak nitrate limited"
32	13403035	Yash Dave	Finance	competitive analysis of Tata motors and maruti suzuki
33	13403036	Afsara Khanam	HR	Total quality management at Sony.
34	13403037	Shivangi Goel	Finance	project report on financial statement analysis of angel broking ltd.
35	13403038	Bharath Kumar Yadav	Marketing	market study of mango juice in Hindustan coca cola beverages Pvt ltd
36	13403039	Amar Katakam	HR	Training and development in BPO'S.
37	13403040	Rohit Singh	Marketing	marketing strategies of ola cab
38	13403041	Jampala Viney		telangana and andhra pradesh tourism capital budgeting
39	13403042	Lisha Jain	Marketing	comparative analysis between Lakme and Maybelline
40	13403043	Madhalam Shriya	Finance	study on financial analysis of HDFC bank
41	13403044	Ashish Kumar Sharma	Finance	cash management at bimala spices food industries pvt.ltd
42	13403045	Venkatesh Parik	Finance	non performing assets of SBI cards and payment services pvt ltd
43	13403046	Sanober		strategic analysis of indigo airlines
44	13403047	Syed Yasar Mahmood	Finance	foreign direct investment
45	13403048	G.Meghna	Finance	Income tax and tax planning with respect to individual Assessee for the assessment year 2015-16.
46	13403049	B.Lakshmi Prasanna	Marketing	consumer satisfaction towards online shopping
47	13403050	Shubham Kabra	Finance	a comparative study of mutual funds
48	13403051	N.Manasa	Finance	internship report on accounting and audit work done in C.A firm
49	13403052	Mezbeen Lakhani	Marketing	event marketing- office holiday party
50	13403053	Mubeen Ayesha	Finance	working capital management of Tata steel
51	13403056	Nasheed	Finance	forensic accounting and implementation of accounting professionals with special preference to Hyderabad

## 17. BOARD OF STUDIES MEETING

The Board of Studies meeting of Department of Commerce for all B.Com Courses was held on 2nd April 2016 at 11.00 am in Conference Hall of the College.

### Composition:

1. Mrs.C.Savithri, Head of the department(Chairman)
2. Entire faculty of the department
3. Two subject experts from outside the college, nominated by the Academic Council.
  - Prof.S.V.Satyanarayana, Head, Department of Commerce, Osmania University.
  - Dr.Madan Mohan – Vishwa Vishwani Institute of Management
4. Vice-Chancellor Nominee  
Prof.Anand Kumar, Chairman, BOS, Department of Commerce, Osmania University.
5. Representatives from Industry / Corporate Sector
  - CA.Vishal Khiraiya
  - Mr.Santhosh M.John
  - Mr.Prabhanshu Mittal
6. One postgraduate meritorious alumni nominated by the principal.
  - CA. Sharath Loya
7. Prof .P.L.Vishveshwar Rao --- Director
8. Dr. K.Bharathi --- Director

### Agenda:

1. Approval of syllabus for B. Com General, Computers, Honors for Semester V & VI for the batch admitted in 2014 (Non CBCS).
2. Approval of structure of CBCS for all courses.
3. Change of Nomenclature of subjects for B. Com General, Computers , IT , Honors & Professionals for Semester I & II

#### *B. Com General/ Computers/IT*

Semester	Old Title	New Title
I	Financial Accounting-I	Fundamentals of Accounting

I	Business Economics-I	Principles of Economics
II	Financial Accounting-II Business Economics-II	Financial Accounting Business Economics

***B. Com Honors / Professionals***

Semester	Old Title	New Title
I	Financial Accounting-I	Principles of Accounting
I	Business Organization	Business & Industrial Organization
II	Principles of Management	Business Management
III	Economic Environment of Business	Business Environment

4. Approval of syllabus as per the structure of CBCS for Semesters III, IV, V, VI
5. Approval of the new course B. Com(IF&A)
6. Any other matter with the permission of the chair
7. Vote of thanks by Mrs.Srilatha

**Resolutions Passed:**

***B.Com (General, Computers, Honors, Professional and Information Technology)***

1. It was resolved to approve the course structure of Non - CBCS for B.Com (General, Computers and Honors) for semester V and VI.
2. It was resolved to approve ***Management Accounting- I*** paper by interchanging units III and IV.
3. It was resolved to approve ***Higher Accounting*** in semester V with inclusion of topic “Ethics in Accounting and Business” in Unit-V.
4. It was resolved to approve the ***Financial Management –I*** paper in Semester-V and ***Financial Management –II*** paper in Semester-VI as per the suggested changes.
5. It was resolved to approve ***Income Tax-II*** in Semester VI with the incorporation of the concept “Introduction to E- Filing of returns and assessment of an Individual” in unitV.
6. It was resolved to approve the CBCS course structure as per the latest UGC guidelines for the batch 2015-2018 for all B.Com Courses (General, Computers, Honors, Professional and Information Technology).
7. It was resolved to approve the revised syllabus of all B.Com Courses (General, Computers, Honors, Professional and Information Technology) for batch 2016-19

8. It was resolved to approve the Panel of Examiners and question paper pattern for internal and external examinations.
9. It was resolved to approve the papers *Principles of Accounting, Business Economics* in Semester I, *Cost Accounting and Taxation* in Semester VI offered to BBA and BBA (IT) courses.

All the above-mentioned resolutions have been unanimously approved by the members of the Board.

### ***B.Com International Finance and Accounting (IF&A)***

1. It was resolved to approve the CBCS course structure of B.Com (IF&A) as per the latest UGC guidelines for the batch 2016-2019
2. It was resolved to approve syllabus of B.Com (IF&A)
3. It was resolved to approve the Panel of Examiners and Question paper pattern for internal and external examinations.

All the above-mentioned resolutions have been unanimously approved by the members of the Board.

## **18. SURVEY REPORTS SUBMISSION**

- Submitted reports for The WEEK Magazine, Hansa Survey on 28<sup>th</sup> March 2016
- Submitted reports for India Today Magazine, Nielson Survey on 7<sup>th</sup> April 2016